

Challenge

According to the World Food Programme, an estimated 64 percent of Liberians live below the poverty line and 1.3 million live in extreme poverty. Up to present, food security is affecting 41 percent of the population, and yet the country still depends on food imports as a basic means of food supply and distribution. Due to the high poverty rate, only a small percent of Liberians can afford to eat and live healthy lives. As a result, there is a major increase in disadvantaged communities. With the Donate-A-Meal program, you can become a major contributor in helping to feed at least one family a month.

Solution

In helping to reduce the poverty rate, our company has launched a Donate-A-Meal program that allows interested persons to make a donation to underserved families who do not have foreign support or loved ones abroad but are also in dire need of assistance as well. Through this program, you can subscribe to our online platform to purchase meal packages for as low as US\$36 for a period of 3 months, six months, or 12 months. Once the order is placed, the meal package will be delivered within 24 hours to a family/organization from the underserved community within Liberia. Once the package(s) are delivered, our staff responsible will send a digital message from the recipient to the sponsor of the meal package.

Impact

The program is designed to provide monthly food assistance to the most vulnerable families/communities in Liberia. The donations will be a major source of nutrition and will help improve the overall quality of health for those benefiting from the program. The food packages will help counter poverty, hunger and at the same time aid in the reduction of minors serving as breadwinners for their families. With the Donate-A-Meal program, together we can help improve the health and nutrition of the most vulnerable families within Liberia.